

# WELCOME TO SOCKTOBER!

October is here, and that means it's time for Socktober—a month-long celebration dedicated to kindness and community support through the gift of a new pair of socks!

This initiative encourages individuals, schools, and organizations to collect and donate new socks to those in need.

## How to Participate in Socktober:

### 1. Set a Goal

Set a Goal: Decide how many pairs of socks you'd like to collect. Whether it's 10, 50, or even 100 pairs, every contribution counts!

### 2. Spread the Word

Share your Socktober mission with friends, family, and colleagues. Share this toolkit on social media, create flyers, or in announcements to raise awareness and encourage others to join in.

### 3. Collect Socks

Set up a collection box at your home, workplace, or school. Encourage everyone to donate new socks in various sizes and styles. Don't forget to include fun patterns and colors!

### 4. Locate a Charity

Research charities that accept sock donations. Reach out to them to ensure they are accepting socks and find out any specific needs they may have.

### 5. Sort and Pack

Once you've collected the socks, sort them by size and type. This makes it easier for the receiving organization to distribute them effectively.

### 6. Deliver the Socks

Coordinate with the charity you selected to drop off the socks. If possible, take a group of friends or family with you to share the experience of giving.

### 7. Share Your Impact

Document your Socktober journey! Take photos, share stories, and post on social media using the hashtags #Socktober. Inspire others to participate and keep the kindness going!

By participating in Socktober, you're not just donating socks; you're spreading warmth and kindness to those who need it most. Let's make October a month of kindness and community spirit. Together, we can make kindness the norm—one pair of socks at a time!



**make  
kindness  
the norm**   
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